

Business Magazines

Combined Total Circulation Certificate

January to December 2015



Setting the standard

Ship Management International

Key information

Metric type

Circulation

ABC total

9,422 average

Period

1 January 2015 to 31 December 2015

No of issues

6

Market sector

Ships & Marine: General

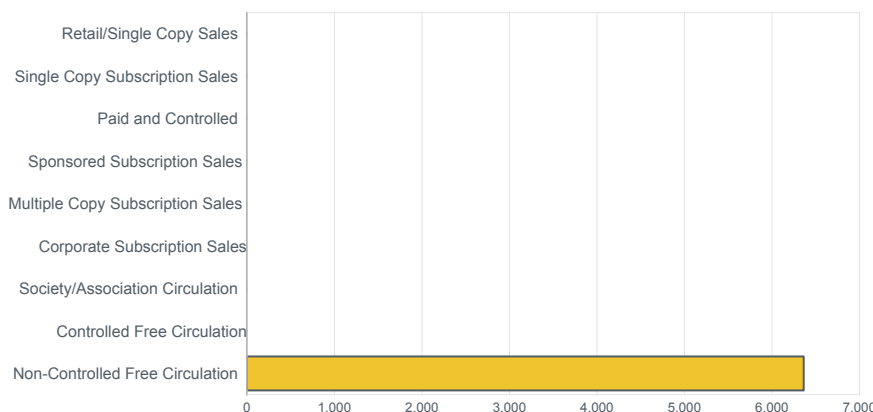
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	0%
Non-Controlled Free Circulation	100%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
9,422	9,422	-
-	-	-

Analysis for the Audit issue cover dated Nov / Dec 2015 and distributed on 17 December 2015

Audit Issue Circulation

Retail & Other Single Copy Sales

Single Copy Subscription Sales

Paid and Controlled

Sponsored Subscription Sales

Multiple Copy Subscription Sales

Corporate Subscription Sales

Society/Association/Organisation Circulation

Controlled Free Circulation

Non-Controlled Free Circulation

6,363	6,363	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
6,363	6,363	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Jan / Feb 2015	17-Feb-15	10,427	10,427	-	10.7
Mar / Apr 2015	16-Apr-15	10,468	10,468	-	11.1
May / June 2015	08-Jun-15	10,254	10,254	-	-
July / Aug 2015	13-Aug-15	9,504	9,504	-	-
Sept / Oct 2015	27-Oct-15	9,515	9,515	-	-
Nov / Dec 2015	17-Dec-15	6,363	6,363	-	-32.5

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	6,363	6,363	-
United Kingdom	1,011	1,011	-
Europe	3,560	3,560	-
North America	219	219	-
Central & South America	154	154	-
Australasia & Pacific	5	5	-
Asia	387	387	-
South East Asia & Pacific	534	534	-
Africa	101	101	-
Middle East & North Africa	392	392	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 22 February 2016.

The data included is derived from a return of circulation prepared by the publisher: Elaborate Communications Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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